



DRAYTON MANOR HIGH SCHOOL

YEAR 10 & 11 COURSES

Subject Media Studies
Course Level GCSE
Examining Body Eduqas

What will I be studying?

Students will explore three key areas of the media

- Media language and representation
- Understanding Media forms and products
- Creative media products

Students will be encouraged to develop their interest in a range of media including film, television, the internet and print

There will be the opportunity to analyse media texts and also be given the opportunity to create media texts

What skills will I develop?

- Students will develop skills which enable them to make sense of the media and its messages.
- Students are encouraged to become creative producers of media themselves through practical work
- Media Studies students will increase their understanding of the all media they consume on a daily basis
- Students will develop critical reflective analysis skills
- Students will become proficient users of relevant media technologies and software

How will the course be structured?

Candidates will undertake one piece of coursework which covers the area of pre-production and production. They will be creating a product from a set brief on 'Film Marketing' or Magazine.

There are two examinations, the first on media language and representation of newspapers, advertising, video games and magazine. The second on crime drama in TV and Music Videos

How will I be assessed?

- The GCSE syllabus has three weighted components: creative media products weighted at 30% and two external written assessments, one worth 30% and the other weighted at 40%
- Controlled assessment allows students to demonstrate their ability to compare media products, show that they understand media practices and produce their own media texts
- The external assessment gives candidates the opportunity to demonstrate that they are able to analyse media product and have knowledge and understanding of all media concepts

If you have any further questions about taking this course, who should you speak to?

2. Head of Media – Dr Healey